

**Quarterly Report to City Council**  
**February 11, 2019**

**1. Quarterly Activity**

- a. RFP Activity
  - i. Received - 18
  - ii. Responded - 5
  - iii. Active (as of 2.5.19) - 24
- b. BRE - 4
- c. Site Visits/Presentations
  - i. Primary Jobs - 1
  - ii. Restaurant/Retail - 0

**2. Changes with Metrics Spreadsheet**

- a. Entrepreneur Section
  - i. Working with Justin Hazzard on how to accurately display startup expansion within 24 months of incubator graduation. We will have info for the next quarterly presentation
  - ii. New Business Starts data for November and December isn't available yet. The 20 is just for October 2018. We will update this section with November and December next time.

**3. Commerce Place**

- a. Industrial side is ready to go. We have several prospects in the pipeline.
- b. Commercial side still has sewer issues. Working towards a solution.

**4. Misc.**

- a. Workforce - Leaders Under 40
  - i. Celebrated 10 more young professionals
  - ii. We see this as part of our young professional workforce recruitment efforts. Young professionals can see their peers having success in our community and may want to move here or won't think about leaving.
  - iii. We also see this as a tool to showcase our existing workforce to companies we're recruiting.
- b. OU Economic Development Institute
  - i. Trenton and I both completed our final in-person training session in early November. We'll begin the studying process for the CEcD exam in late 2019 or early 2020.
- c. OKC Regional Partnership Holiday Luncheon
  - i. Attended a lunch event in Edmond with Melissa Reames and Pat Darlington.
  - ii. We were able to have a small group discussion with a site selector after the event.
- d. Bring It to Stillwater Campaign
  - i. Young Professionals of Stillwater (YPS) led effort to recruit/locally develop concepts this demographic wants in Stillwater.

- ii. This is our first effort at a proactive recruitment campaign since taking the lead on restaurant/retail development back in July 2018.
  - iii. We spent most of the previous quarter planning. A brief survey was sent out 2.5.19. We will use the data from the survey to formulate a recruitment/development campaign. This isn't just a bring an outside entity into Stillwater, but also an opportunity to show local entrepreneurs potential demand for a unique concept.
- e. Unmanned Aerial Systems Conference
  - i. Meridian Technology Center hosted the OK/KS UAS Cluster Initiative on 12.17. Several attendees in the industry listened to presentations and panel discussions. We were honored to help welcome the attendees.
  - ii. The Stillwater Chamber hosted a free community event at Boomer Lake Park on 9/13. The City of Stillwater was a key partner in this program. We had roughly 300 people attend the event. Our team is excited to provide an event for our community regardless of Chamber membership.