SPECIAL MEETING MINUTES
STILLWATER BLOCK 34 TRUST
DECEMBER 10, 2018 at 3:00 P.m.
Room 2073
723 S. Lewis Street
Stillwater, OK 74074

Trustees: Chair Jim Beckstrom, Vice Chair Victoria Berry, Trustees Ariel Ross, Pat Zimmerman
Absent: Trustee Russ Teubner
Staff: DS Director Paul Dennison, City Attorney John Dorman, City Manager Norman McNickle, Assistant to the City Manager Patti Osmus

1. Call Meeting to Order
   Chair Beckstrom called the meeting to order at 3:05 p.m.

2. General Orders
   i) Approve November 9, 2018 Special Meeting Minutes
      Zimmerman motioned to approve the November 9, 2018 Special Meeting Minutes as presented.
      Ross seconded.
      Motion carried with 4 yea votes.

   ii) Energy Systems – Beckstrom
      Beckstrom presented draft ideas for the wind turbine/sculpture that will be designed and constructed in conjunction with OSU CEAT.

   iii) Block 34 Energy Grant from GRDA – L. Townsend / J. Beckstrom
      Laura Townsend from GRDA discussed with Trustees the opportunity for grant funds from GRDA to assist with the wind turbine/sculpture project. Signage recognizing GRDA will be part of the exhibit. The application will be completed by staff and sent to Laura.
      Director of Electric Utilities Loren Smith said SUA is applying for a grant for electric vehicle charging stations and asked if Trustees like the idea of placing a charging station at Block 34. Trustees expressed interest.

   iv) Duncan Street Senior Design Project – J. Beckstrom
      Beckstrom reported that the ground source heat pump study will be part of a senior design project for CEAT students.

   v) Outdoor Stage Senior Design Project – J. Beckstrom / A. Ross
      Beckstrom reported that senior design students will design and cost two options for the outdoor stage; one low cost and one higher cost.

   vi) City of Stillwater Block Events Report and Plan for 2019 – B. Bliss / P. Osmus
      Special Events Coordinator Stephanie Kinder presented a summary of events that occurred on Block 34 during 2018.

   vii) Funding and Event / Programming Strategy Development for 2019 – V. Berry
      Ideas on how to leverage and bring attention to Block 34 were discussed. Beckstrom suggested a strategy evaluation for branding.
      Berry thought if would be helpful to engage in conversations with the Downtown Cultural District and the downtown merchants group, et al.
viii) Downtown Merchants Organization – C. Peters  
Chris Peters representing the downtown merchants group gave a presentation on future plans for downtown from the merchants’ point of view. The group is pursuing Main Street American status and will file the application in January 2019. Peters said the belief is that a Business Improvement District is necessary and could serve as the funding mechanism for the Main Street organization.

ix) Project Phasing – Outdoor Stage, Interim Market Hall, etc. – Beckstrom / Berry  
Trustees indicated support for taking the Phasing Plan and the wind turbine/sculpture project and the OSU studies to the City Council. Beckstrom will present the plans at the January 7, 2019 meeting.

x) Landscaped Areas, Outdoor Art & Southwest Water Fountain – Ross / Berry  
No report.

xi) Market Hall – Beckstrom  
The possibility of a temporary structure was discussed as outlined in the Phasing Plan.

xii) Trust Finance – Zimmerman  
Zimmerman requested that a draft sponsorship policy be placed on the January 10, 2019 agenda.

xiii) Communications – Berry  
No report.

xiv) Future Meeting Dates – Osmus  
Osmus reminded Trustees of the 2019 meeting schedule: 2nd Thursday of each month at 3:00 p.m.

3. Public Comment on Agenda Items
   None.

4. Directions to Staff / Team
   None.

5. Adjourn
   Ross motioned to adjourn at 5:27 p.m. Berry seconded.
   Motion carried with 4 yea votes.

JAMES BECKSTROM, CHAIR  
STILLWATER BLOCK 34 TRUST  
PATTI OSMUS  
TRUST SECRETARY