



Vote February 8

T.I.M.E. for *Stillwater.*

There will be three questions on the ballot in February – mayoral election and two amendments to current ordinances.

Proposition 1: Transportation Sales Tax

- Currently, there is a half-cent Transportation Sales Tax that generates approx. \$4 million annually to maintain streets. It expires in 2026.
- The new proposition would increase the Transportation Sales Tax by another half-cent, **for a total of one cent.** It would expire in 2032.
- This would provide approx. \$8 million annually for streets, sidewalks, bicycle pathways and hiking trails.
- Because Stillwater is a regional shopping hub and home to Oklahoma State University, a **sales tax increase would allow both visitors and residents to help fund street projects.**
- Currently, there are \$68.5 million in non-funded critical projects.
- Approximately \$80 million would be provided throughout the next 10 years.
- There will be a TIME Advisory Board of citizens to foster continued trust in the one-cent sales tax. The Board would provide input and assistance to ensure projects are built on time, on budget, and voter expectations are met.



Proposition 2: Visitor Tax

- The 3% tax increase **would be the first increase** to the visitor/lodging (hotel room) tax since it was created in 1985. The current rate is 4%.
- The visitor tax rate would be 7%. The additional revenue will be utilized for more visitor development efforts, cultural districts, attractions, and quality of life amenities.
- The Visitor Tax is paid by those who stay in a hotel, bed and breakfast or short-term rental. It is **not paid by local property owners.**
- The increase would generate approx. an additional \$600,000 for a total of \$1.3 million annually.

The following is a breakdown of how funds will be utilized.

- **70%** will be used for strategic marketing to enhance economy, image and quality of life. Funds will be appropriated from the City to Visit Stillwater.
- **30%** will be used for development and maintenance of visitor and quality of life amenities as recommended by the Tourism Advisory Committee, previously appointed by City Council.



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Whether you were born and raised in Stillwater, or moved here later – our community is a family. Together, we can continue improving our hometown by increasing **safety efforts** and **quality of life** for everyone!



Let's ensure it remains as one of the finest communities in Oklahoma.

"We all want to live in a safe community where citizens are efficiently served and resources are managed responsibly. Together Investing in Municipal Excellence means a brighter future for Stillwater and its residents," said Stillwater City Manager Norman McNickle.




Now is the T.I.M.E. – Together Investing in Municipal Excellence – for Stillwater.

 SpeakUp.Stillwater.org

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